



Wisconsin | Campus Compact



Missouri | Campus Compact

Corporation for
**NATIONAL &
COMMUNITY
SERVICE** 

2012 MLK COLLEGIATE CHALLENGE MINI-GRANT APPLICATION

There are three sections to this application:

1. APPLICANT COVER SHEET/SIGNATURE PAGE
2. NARRATIVE
3. BUDGET INFORMATION

NARRATIVE AND ATTACHMENTS

Provide the following information in this order, with these headings. Please limit your narrative to **no more than three pages**, single-spaced, Times New Roman 12pt font. The cover sheet/signature page and budget attachments are in addition to the three-page limit. As you complete the narrative and attachments, refer to the RFP.

Background

1. Brief statement of applicants history, mission, overall goals and/or objectives;
2. Brief statement of applicants past experience successfully planning Days of Service activities;
3. Brief statement of experience with managing other federal funds and grants;
4. Brief statement on qualifications of key staff who will be involved with this program.

Purpose of funding request

- Write a brief statement on the value of the MLK Day of Service;
- Describe how participation in this program will advance your institution's mission and goals;
- Please outline your process for identifying participating community partners and projects;
- Describe how the proposed program will promote geographical and demographic diversity (please note that the volunteer diversity target is 15% - please explain if you do not believe that you can meet this target);
- Describe how the program will utilize best practices of campus-based civic engagement.
- Describe how the project will allow participants to honor the life and teachings of Dr. King;
- Describe how the proposed MLK Jr. Day of Service activities are part of a larger program/project that will engage volunteers not only on MLK Jr. Day, but beyond;

- Identify outputs, outcomes and results expected (i.e.: numbers of volunteers engaged, hours volunteered, projects created, partners participating, etc – short term and long term). Include methods for collecting data;
- Describe your media and promotion plan;
- Describe your plan for collecting and managing match documentation.

Project Preferences

CNCS has begun a new focus on impact and outcomes with regard to the initiatives that they fund. Missouri Campus Compact is giving special consideration to applicants that have a vision for focusing their MLK Day efforts on a limited number of community needs. We are especially interested in activities that match goals in the following areas: education, healthy futures, and disaster services. (For more information about planning activities in these focus areas please visit the MLK Day web site at <http://www.mlkday.org>)

We also strongly encourage incorporation of one or more of the following components:

- Organize disaster preparedness training with your local Red Cross. (<http://www.redcross.org/prepare>)
- Implementation of the MLK Challenge model. (see <http://www.wicampuscompact.org/mlk/> for more information)
- Partnerships with national service organizations/CNCS grantees (AmeriCorps, Foster Grandparents, City Year, etc.)
- Organization of a *Semester of Service* (MLK Day through Global Youth Service Day)
- Organization of an Alternative Break (MLK Day through completion of Alternative Break)
- Participation in the MLK Day of Service National Food Drive. (Each volunteer brings a non-perishable food item to the service site on MLK Day.)
- Focus on economic opportunity issues. (Financial Literacy Training)
- Assist community organizations in implementing three or more effective volunteer management practices as a result of capacity building services. (Capacity Building)
- At least one project committee member must participate in disaster preparedness webinar training, provided by Missouri Campus Compact.

Please describe your plans for integrating any of these components.

Attachment: (this does not count toward your proposal page limit)

- Please complete the budget form and provide a budget narrative.

SUBMITTAL INFORMATION

1. Intent to apply is **not mandatory**, but appreciated by October 14, 2011 via e-mail (Subject: "MLK 2011 Grants") at lonna428@live.missouristate.edu.

2. Submit completed application via e-mail (Subject: "MLK 2011 Grants") at lonna428@live.missouristate.edu

3. Please mail the signature page to:
Missouri Campus Compact
Missouri State University
901 South National Ave.
Alum 314
Springfield, MO 65897

The **deadline for completed proposals is on or before 5pm CST, October 28, 2011**. Upon receipt of your proposal a confirmation e-mail will be sent to acknowledge receipt of your application.

