



WISCONSIN CAMPUS COMPACT 2017 CIVIC ENGAGEMENT INSTITUTE CONFERENCE SCHEDULE

8:30 AM – Welcome, Dr. Gavin Luter, WiCC

8:35 AM – NWTC Welcome

8:40 AM – Keynote Speaker and Interactive Workshop, Nadinne Cruz

10:15 AM – Break

10:25 – 11:10 AM - Session 1

WiCC Meeting of Presidents and Chancellors

ROOM 1: Fostering International Education Partnerships and Peace in Times of Turmoil

Mark Gesner, Cardinal Stritch University

Engaged scholars are familiar with the perseverance it takes to build mutually beneficial community partnerships. International educators understand the patience it takes to create collaborations with colleagues around the world. What happens when you combine these elements, mix in a provocative new U.S. president, and try to make progress in an ever-changing global environment? You get an often inspiring, sometimes tense, and always interesting journey in cross-cultural exchange and program development. Join this session to learn about the presenter's recent experiences with international collaborations in Saudi Arabia and India, to gain knowledge about intercultural competency, and to engage in discussion about how to promote partnerships and peace in times of turmoil.

ROOM 2: Designing Writing Projects for Community-Engaged Courses

Deirdre Egan-Ryan & Drew Scheler, St. Norbert College

This session will consider how to develop strong writing projects in community-engaged courses. First, we will review models for structuring writing projects in community-university course partnerships. We will then lead a discussion of how these projects look in practice, reflecting critically on the writing that informs these partnerships. Practitioners--from developing to experienced--will benefit from thoughtfully assessing how writing projects can maximize student learning while fostering meaningful and responsible social change.

ROOM 3: Community Engagement and Health

Civic Engagement with Free Clinic Clients: Assessing Social Determinants of Health

Kate Ksobiech, University of Wisconsin-Whitewater

This research project qualitatively explored the experiences of 25 clients and patients affiliated with Open Arms Free Clinic in Elkhorn, Wisconsin. Through analysis of the data collected, reoccurring themes for the lack of utilization and potential outreach opportunities emerged. An interview and questionnaire allowed insight into the social determinants of health of impacting the clients.

Promoting and Evaluating Seven Dimensions of Well-being in a Rural Community

Jen Schanen, University of Wisconsin-Green Bay

Annually, undergraduate social work students at UW-Green Bay take on a program evaluation project in partnership with a community agency. This year, students collaborated with Live Algoma, a grassroots organization promoting well-being in the community of Algoma, Wisconsin. This presentation will describe the results of two surveys, conducted by students to determine the levels of physical, social, environmental, intellectual, spiritual, financial and emotional well-being in this rural community. The findings will help Live Algoma understand community needs as they continue to provide resources and support for well-being. The audience will be engaged to discuss the findings and implications for future efforts.

ROOM 4: Taking Your Institution's Civic Commitments to the Next Level: Civic Action Planning and the Carnegie Classification

Next Steps for Civic Action Plans: Keeping it Alive

Debra Karp, University of Wisconsin-Parkside

Prevent your Civic Action Plan from gathering dust on a shelf! Join others from campuses across the state who have recently completed their CAP to explore how they intend to generate on-going interest in the plan and its goals. Then spend some time brainstorming creative ideas and strategies to promote the plan and its metrics and bring others on-board in the implementation of the Civic Action Plan.

Advancing Community Engagement in Academic Health Centers: Beyond the Carnegie Classification for Community Engagement

Sharon Neu Young, Medical College of Wisconsin

MCW has invested several infrastructural programs to support its Community Engagement (CE) mission. MCW's CE Core, started in 2016, has developed CE education, facilitation and research programs. Already existing programs include: President's CE Award; Faculty & Staff CE Survey; CE Department Liaison Program; CE Week; CE Learning Repository. We will discuss current state of CE programs, lessons learned, and the implications for the future of CE at MCW and other institutions.

11:20 – 12:10 PM Session 2

ROOM 1: Connecting with Community Partners: New Opportunities to Link Students with Statewide Efforts

With, Not For: Working with Affected Communities for Social Justice

David Liners, WISDOM

Community organizers Rachel Westenberg and David Liners will lead participants through fundamentals of organizing, especially engaging the people whose lives are most impacted by social justice issues. The workshop will examine real

life examples of organizing for change. There will also be discussion about how universities, faculty and students can engage meaningfully with community organizing projects.

Engaging Students in Defense of Democracy

Matt Rothschild, Wisconsin Democracy Campaign

There are many ways for students to get involved in defense of our democracy here in Wisconsin and around the country. Voting every two to four years is the least of it. From contacting legislators to protesting, from joining nonprofit pro-democracy groups to setting up student chapters on campus, there are a myriad of ways to engage.

ROOM 2: From Knowledge to Action: Pedagogy to Real-World Application of a Community-Based Learning Course at UW Oshkosh

Michael Lueder, University of Wisconsin-Oshkosh

In this session you will hear the full story on implementing a community-based learning course (Quest III) at UW Oshkosh. The presenters include a faculty member who teaches "Politics of Food," and their Community Partner, the Oshkosh Area Community Pantry. We will offer a full view of how UW Oshkosh has developed Quest III courses as part of the general education reform.

ROOM 3: Better Engaging Students in Community-Based Learning and Reflection

Shared Power: Student Leaders As Co-Educators

Tyanna McLaurin, Marquette University

In this session, the MU Service Learning Program (MUSLP) will present their model which utilizes veteran service learning students as co-educators. This session will focus specifically on how MUSLP prepares student leaders to plan and facilitate meaningful reflection opportunities for other students. The purpose of the session is to allow campuses to think about ways they can utilize student leaders as co-educators.

The Service Learning Academy: An example of a co-curricular service learning program at a two-year commuter campus

Renee Alfano, Madison College

While the College creates a curricular service learning program for Madison College, in the Spring of 2016, the students involved with the Madison College's Volunteer Center developed and piloted a co-curricular program. The Service Learning Academy asks students to volunteer at a community partner for at least 2 hours/week on specific days and times for at least 8 weeks. In 3 semesters, the program has gone from 25 students at 3 community partners to 87 students at 5 community partners. This session will share the process used to develop this program by modifying a 4-year University program to work at a two-year commuter campus.

ROOM 4: Intergenerational Creative Engagement: Wisconsin's Student Artist in Residence Program for College Students and Community Elders

Rebecca Ebsen and Laurie Marks, University of Wisconsin-Milwaukee

In summer 2017 the Student Artist in Residence (SAIR) program at UW-Milwaukee will take the show-on-the-road to cultural institutions throughout rural Wisconsin. Currently, SAIRs live in elder care facilities, and in exchange for room-and-board, they offer creative workshops for residence. The goal is to enhance the lives of elders through engagement in the arts. SAIRs hold painting and sculpting studios, creative writing sessions, and acting workshops. The Bader

Foundation has supported the next round of the SAIRs Program, bringing it to rural Wisconsin. Learn about the plans for 20 workshops offered at cultural institutions throughout our state this summer!

12:15 PM Lunch & Keynote Speaker, Steve Dubb

2:00 – 3:00 PM Session 3

ROOM 1: Building Campus Infrastructure to Support Community Engagement: Processes and Tracking

Open Ears and Reciprocal Grace: Storytelling and the Launch of the Office of Community Engagement at Marquette University

Dan Bergen, Marquette University

Join the founding director of the Office of Community Engagement at Marquette University, and the graduate assistant, as they discuss the recent history of Marquette's relationship with Milwaukee, the process of launching the new office, and the first year of its existence. Attendees will learn about the institution's approach to reducing university/community barriers through community-based programming, the utilization of data to deepen institutional understanding of existing partnerships, and the use of storytelling to build relationships.

Utilizing GivePulse as an Engagement Tracking Device on Campus

Madeline Carrera, Gateway Technical College

Data tracking within the world of Civic Engagement and Service Learning can be a challenge! Gateway Technical College has turned to GivePulse, an engagement tracking software program, to offer and track service learning and engagement opportunities in which students participate. This session looks at GivePulse as a resource to effectively track, promote, and encourage student engagement. Participants will view Gateway's model and engage with the database! Laptop use is encouraged!

ROOM 2: Students Engaging in Real-World Issues

Recognition & Re-Ignition: Joining the 50th Celebration of the March on Milwaukee

Robert S. Smith, University of Wisconsin-Milwaukee

This session provides attendees an engaging discussion on how to take part in the 50th Anniversary and celebration of the March on Milwaukee.

How can university partners better partner with the community? Lessons from "allyship"

Amy Hilgendorf, University of Wisconsin-Madison

How can the university be a better partner with the community? What lessons might ideas of "allyship" in various social movements offer to service-learning courses, community-based research projects, and other community collaborations? This session will draw on writings of allyship in different social movements and the experiences of attendees to reflect on how university people may better partner with community members to realize transformative goals and avoid or redress unintended harms.

ROOM 3: Service-Learning Examples

Making a Difference in the Accounting/Business Classroom

Scott Dell, CPA, Marian University

Community Engagement, Confidence, Critical Thinking, Diversity/Cultural Awareness, Networking Skills are highly desirable take-aways that we want for our students. The experiential learning aspects of service learning are POWERFUL. We will explore together a project initiated in Fond du Lac where our students, as part of the standard class curriculum, participate in a local non-profit board meeting AND share their insights and experiences with their classmates. Do we accomplish all the objectives in the first sentence of this description for all students? Come and find out!

Deliberative Dialogue and Youth Voice Project: A Service Learning Experience

Jennifer Hofschulte, University of Wisconsin-Milwaukee

In recognition of the need to include youth in conversations addressing school and community issues, Parents for Public Schools Milwaukee and UWM have initiated the Deliberative Dialogue and Youth Voice Project. The two organizations are collaborating to create a service learning experience that connects college students to local high school youth. Although this service learning placement is new, examining the continued process of its evolution provides insight into service learning functions and structures.

3:00 PM – Closing Remarks

3:30 PM – Adjourn