

WISCONSIN CAMPUS COMPACT 2018 CIVIC ENGAGEMENT INSTITUTE CONFERENCE SCHEDULE Thursday, March 8 - Friday, March 9, 2018 University of Wisconsin – Whitewater

<u>Thursday, March 8 – WiCC Annual Awards Dinner</u> 6:00 PM – Cocktail Reception

6:30 PM – Awards Reception

- Newman Civic Fellows
- WiCC Annual Awards:
 - Joel Read Civic Engagement Practitioners: Sean Lybeck-Smoak
 (Cardinal Stritch University) and Molly Schwebach (UW-Madison)
 - Jack Keating Student Civic Leadership: Keoni Bailey (Marquette University) and Jose Bustos (Moraine Park Technical College)
 - Esther Letven Campus-Community Partnership: Community Gardens Writing Partnership (St. Norbert College) and Community Connections and Conversations (Milwaukee Area Technical College)

<u>Friday, March 9 – Civic Engagement Institute</u>

8:30 AM – Welcome: Dr. Gavin Luter, WiCC Director

8:35 AM - UW-Whitewater Welcome, Dr. Susan Elrod, Provost

8:40 AM - Keynote Speaker and Interactive Workshop, Lesley Sager

10:15 AM – Break

10:30 - 11:15 AM - Presidents and Chancellors Meeting; Board Meeting

11:15 AM – 12:00 PM – WiCC Board Meeting

SESSION 1 - 10:30 - 11:30 AM

ROOM A

WICC Civic Action Plan Grant Recipients: A Panel Discussion

Mike Lueder, UW-Oshkosh; Mark Gesner, Cardinal Stritch University; Kari Reyburn, Western Technical College; Debra Karp, UW-Parkside; Kelly LaCore, UW-Superior

Five schools received WICC grants to aid in the development of their Civic Action Plans. This session will be a panel discussion of their CAPs, how they are using the funding, and progress updates at the time of the conference. The schools represented will include: Cardinal Stritch, UW Oshkosh, UW Parkside, UW Superior, and Western Technical College.

Preparing for the Carnegie Community Engagement Voluntary Classification

Kari Reyburn, - Western Technical College

Is your institution planning to apply for the 2020 Carnegie Community Engagement Voluntary Classification? Participate in this session by engaging with other institutions to brainstorm, strategize, and discuss the ways your institution meets the application's indicators. Participants will leave this session with ideas and validation that they are on the right track.

ROOM B

University as Convener: Leveraging Mission, Location, and the Current Cultural Moment to Deepen Engagement

Dan Bergen and Janelle Romano - Marquette University

Marquette University is leveraging its mission, location, and the current cultural moment to deepen engagement with the Milwaukee community through a year-long campus forum, a community engagement symposium, and the President's Challenge. Utilizing these strategic spaces have begun shifting perceptions, generating new community engagement ideas, and strengthening partnerships between the university and community. Join us as we consider how strategic institutional efforts can facilitate more meaningful opportunities for student, faculty, staff, and community member engagement.

ROOM C – STUDENT TRACK

Building Meaningful Connections through Community Engagement

Stephanie de Montigny and Coree Van Thiel - UW-Oshkosh

UWO Anthropology and Lighted School House staff discuss their collaborative efforts to bring together UWO students and Oshkosh area elementary and middle school children. The UWO students led the children in art or performance related activities that celebrated diverse world cultures. They built

intercultural and interpersonal skills and empathy while helping the children build self-esteem. Both made meaningful connections that impacted the way the students saw themselves, their worlds, and their futures.

Preparing students for community engagement: Understanding social identity, culture, and systems of privilege and oppression

Elizabeth Tryon, Haley Madden, Nasitta Keita, Mehak Qureshi, Chariesse Ellis, and Jennifer Torner, UW-Madison

This session will focus on preparing students for community engagement through discussion and engagement with topics of social identity, culture, and systems of privilege and oppression. Students who enter the community need preparation, which community partners may not have the capacity to provide. In this session, we will focus on concrete ways to prepare students to enter the community through activities and (sometimes difficult) discussions around social identity, race, culture, and oppression at all levels.

ROOM D

One Day Service Events: Are they Worth it?

Katie Kramer and Sarah Manahan - Marquette University

Are one day service events as valuable as we think? One day service events are often criticized for their limitations in promoting true civic engagement. Come learn about the ways one day service events can motivate college students to become a critical asset to the community. We will discuss questions such as how to make these events impactful for students and how to make sure students are routinely involved in their community.

Refugee for 30 Minutes Exhibit

Khalil Haji Dokhanchi – UW-Superior

This exhibit mimics the experiences of Syrian refugees. Participants literally start in Syria and make a journey to Germany. In the process, they understand what is a refugee and the refugee journey. By having a better understanding of both of these, the participants can then engage in a better discussion about laws regarding refugees and immigrants to the US. In addition, the exhibit attempts to humanize refugees as people confronted with choices that are not different than what we make on a daily basis.

11:45 AM – 12:45 PM: Lunch & Remarks, Dr. Gavin Luter

SESSION 2 - 12:45 - 1:45 PM

ROOM A

Weaving a campus-community-corporate canvas: Strategies that Work!

Judy Springer - Milwaukee Area Technical College

The presentation will focus on establishing campus - community - corporate connections to enhance the important work of each organization. Using illustrations of the methods implemented to build strategic partnerships with area secondary schools, universities, community non-profit agencies, and businesses we will provide a framework for similar success at individual sites. Guided discussion, interactive mapping, and intentional worksheets will aid in the exploration.

Community + Career = a Productive Life

J. Cody Hunnicutt – Milwaukee Area Technical College

Participants will be guided through curriculum development and implementation of a service-learning course linking community development, career clusters, and career/social networks in a social science course (Introduction to Sociology). They will complete the same guided discussions and reflective worksheets as students, linking and assessing academic and soft skill development.

ROOM B

Ships Passing in the Night: Engaging Policymakers in Research, and Researchers in Policy

Sam Austin - UW-Madison

The Wisconsin Idea imagines a state policymaking environment where decisions are informed by academic expertise, and the work on our campuses is, in turn, informed by the needs of policymakers. However, we know that this two-way communication remains elusive. This session explores ways to bridge the gap between the campus, the Capitol, and other policymakers. How do we encourage an evidence-informed approach to policymaking? And what strategies support a "policy-primed" approach to research?

Community Health Is Everyone's Responsibility: Using Global Perspectives to Create Understanding Rachel Haos, Angela Paddock, and Ashely Carlos – Alverno College

Learn about a unique program at Alverno College where domestic and international students learn about each other's healthcare communities and inform each other of how their communities approach different healthcare issues. Students from Alverno who have traveled to Japan and visited Tokyo Women's Medical University will present. Perspectives on visits to the Milwaukee Health Department by Alverno international students from Japan and Hong Kong will be shared.

ROOM C – STUDENT TRACK

Come Together: Using Intergroup Dialogue Framework Student Leaders

Garret Zastoupil – UW-Madison

In this session, students will learn key concepts about Intergroup Dialogue Framework, a method used to explore and reflect on issues of diversity and inequality by engaging with peers of different social

identities. Participants will engage in sample dialogues with one another to practice the framework and reflect on how these practice can be used in their roles as inclusive leaders.

The Civic Dialogue Project at Marquette

Kim Jensen Bohat and students – Marquette University

This fall, Marquette University developed a Civic Dialogue Project, where faculty and student leaders planned and facilitated dialogues about social justice topics in 14 different courses across campus. The goal of the project was to increase faculty's competency and efficacy around classroom-based dialogue, as well as create capacity and training for students interested in learning to facilitate these conversations across campus and in communities. This presentation will include information about the structure, training, and outcomes of the project.

ROOM D

Sequencing community engagement experiences in academic programs

Anna Bishop Courtier and Jessica TeSlaa – UW-Madison

This session will discuss scaffolding increasingly independent and intensive community engagement experiences along the continuum of student development. Building from the example of several community-engaged science courses, we will generate and share ways to adapt best practices to different stages of academic and personal development. Participants will discuss the benefits and challenges of a sequenced program that begins with broad awareness-based objectives and transitions to highly specific, context-rich projects.

Incorporating Civic Engagement into the Curriculum

Heather Pelzel, Kate Ksobiech, and Jonah Ralston - UW-Whitewater

When UW-Whitewater developed a public health minor, a conscious effort was made to incorporate civic engagement, which was modeled on the SENCER (Science Education for New Civic Engagements and Responsibilities) approach to curricular design. In this session, panelists will give a brief overview of how they have designed their courses to include civic engagement. Through an interactive question and answer session, participants will learn how this approach can be applied to almost any course.

SESSION 3 – 2:00 – 3:00 PM

ROOM A

The Campus Pantry: Community Partnership & Neighborhood Collaboration

Bard Meier – Hunger Task Force Milwaukee

The campus food neighborhood is a new partner in the battle against food insecurity, and after this presentation, I hope to show that through new partnerships this addition to the community food network can work seamlessly and constructively to help all.

Developing discipline-bridging learning outcomes in community-based learning

Jessica TeSlaa and Mo Bischof - UW-Madison

This interactive session will introduce the UW-Madison pilot effort to develop a campus framework of discipline-bridging student learning outcomes from community-based learning courses. We will consider how to develop learning outcomes that address growth in civic, intercultural, and personal domains, and discuss alignment of teaching and assessment strategies with these powerful but slippery learning outcomes. Practitioners will benefit from reflecting on how specificity and transparency improves both student learning and the community partner experience.

ROOM B

Community Based Learning Faculty Fellows Program: Design, Implementation, and Strategies to Promote Student Success and Civic Engagement

Jodie Parys - UW-Whitewater

Participants will learn about strategies that were used by a 4-year comprehensive public institution and pioneer LEAP campus to design and implement an effective and evidence-based Faculty/Staff Fellows Program in Community Based Learning to promote student success and civic engagement.

Details of each phase of the year-long program will be provided and participants will learn about (1) Rationale behind the program; (2) Strategies for recruitment of participants; (3) Specific components of the program; (4) Collaborations with Wisconsin Campus Compact to enrich the program and promote networking; and (5) Impact on the campus and community

Merging Civic Engagement into the Rank and Tenure Process: A Roundtable Discussion

Sarah Foust Vinson, Stacey Floyd, Mark Gesner, and Aaliyah Baker – Cardinal Stritch University

Recognizing the need to incorporate, incentivize, and validate active civic engagement practices in university rank and tenure processes, this roundtable will explore the resources, risks, rewards, and challenges encountered in highlighting civic engagement in teaching, scholarship, and service in regards to tenure and promotion practices.

ROOM C – STUDENT TRACK

Making a Difference: Energizing Students, Educators and Community Partners Through Civic Engagement

Kate Ksobiech and Kim Adams - UW-Whitewater

This session describes recent community engagement projects undertaken by students in a Service Learning course, campus Student Optimist organization, and campus/community Optimist organization. The cooperation, coordination, and creativity of their combined efforts have brought to life multiple ways to serve the underserved in the Whitewater community. The presenters are both Community-Based Learning Fellows at UW-Whitewater in 2017-2018, and will share tools to jump start participants into planning their own projects.

Electoral Engagement Practices for Your Campus

Luke Verdecchia, Campus Election Engagement Project – Wisconsin Campus Compact

Campus Election Engagement Project is a national, nonpartisan group that engages student voters at colleges and universities across the United States. Join Luke Verdecchia, CEEP's Wisconsin director, to learn more about how CEEP's mission and how we can support you as we look toward the midterm elections.

ROOM D

Cultivating a Climate of Inclusivity

Debra Karp and Amy Garrigan - UW-Parkside

Learn about UW-Parkside's current Expect Respect campaign and its Civic Action Plan Implementation grant project, Bridging the Divide: Knowing our Neighbors. Both are efforts toward reaching Parkside's CAP goal of building and sustaining a culture that appreciates, fosters, and supports a diverse, inclusive campus and regional community. Discuss and generate other creative ideas for efforts on your own campuses aimed at encouraging free expression, civil dialogue and respect for differences.

Developing institutional support for community-engaged scholarship: Strategies, challenges, and opportunities

Kendra Alexander, Elizabeth Tryon, and Haley Madden – UW-Madison

Institutionalizing the practice of and support for community-engaged scholarship (CES) is a top priority for many universities and colleges, especially in light of the development of Civic Action Plans. In this session, you will have the opportunity to share about the landscape for institutional support for CES at your institution and learn about other institutions. Specifically, participants will discuss the current institutional support for CES at their institution, opportunities and challenges for institutional support, and funding strategies for CES initiatives.