



# Esther Letven Campus-Community Partnership Award

DEADLINE: JANUARY 19, 2018

The Esther Letven Campus-Community Partnership Award recognizes up to two outstanding campus-community partnerships that produce measurable community impact as well as student growth and learning. The purpose of this award is to honor partnerships that have successfully demonstrated a mutually beneficial and mutually invested partnership between higher education and community. By awarding this honor, WiCC hopes to promote cooperation among education, community, government, and business leaders on critical community issues, as well as increase public awareness of and support for campus-community partnerships. Award winners will be honored at the Wisconsin Campus Compact Annual Civic Engagement Institute held in Spring, 2018.

## About Esther Letven

Esther Letven retired from the University of Wisconsin-Parkside in 2004 after 33 years of teaching and administration. Regardless of the role, her passion was to connect the resources of the community with the resources of the university. As Associate Vice Chancellor for Extended Services during her final ten years at the University, she was responsible for developing and leading the University's Center for Community Partnerships, a center that connected campus resources (especially students) with those of its local communities. She led the creation of the Small Business Development Center's (SBDC) partnerships that delivered counseling and training through an alliance of business service providers in collaboration with the University. Through a partnership with the local workforce development centers, UW-Parkside became the first Wisconsin university to serve on the management team of a workforce development center. She served as co-director of a HUD funded Community Outreach Partnership Center (COPC) and initiated a self-funded Community Research Institute (CRI). Working with colleagues throughout the state from public and private higher education institutions, Esther was instrumental in forming Wisconsin Campus Compact in 2002. WiCC was originally located at UW-Parkside and worked closely with the Center for Community Partnerships.



Since retirement in 2004, she has consulted with numerous entities providing strategic directional planning, transition management, conflict resolution, and leadership development. She currently offers facilitation services to schools, post-secondary institutions, non-profit organizations, small businesses, and other community groups.

## Eligibility

For consideration of the award, a project and its partners must be affiliated with a member campus, and show:

- Mutually beneficial collaboration between a campus and community organization or business that addresses key societal challenges
- Measurable impact on the lives of people and communities through the development of increased economic opportunity and/or effective social networks and civic development fostered by the partnership
- Meaningful service or research experience for students
- Efforts to enlist other collaborators (e.g. businesses, civic organizations, government agencies, faith based institutions)
- Promise of sustainability



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## Application Process

All application packets (application form and essay questions) should be submitted **via email** to [lyne@compact.org](mailto:lyne@compact.org) with the email subject line reading *Campus-Community Partnership Award*. **All application packets and letters of recommendation must be received by 5:00pm on January 19, 2018.** Applicants will receive an email confirming their packet has been received.

**Application Requirements:** There should be three (3) items submitted.

1. Print-ready **abstract** of no more than 350 words summarizing qualifications for the award
2. A completed **application form** (*including essays*). You may include news clippings, articles, photos, brochures, etc, but include all materials in a single document not to exceed 15 pages
3. A **statement** from community member(s) specifically describing how the involvement of the campus-community partnership in their community has added value to their lives. The statement **MUST** be from someone off-campus.

## Scoring

Applications will be scored on the basis of the following criteria.

Mutually beneficial collaboration between a campus and community organization or business that addresses key societal challenges
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## - AWARD APPLICATION -

Name of Partnership/Project: \_\_\_\_\_

University/College: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Title (\*if student, please write "student"): \_\_\_\_\_

Department: \_\_\_\_\_ Phone: \_\_\_\_\_

Partnering groups and contact information:

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### **Answer the following questions in no more than a total of 1,000 words and/or within 3-5 minute video**

1. Provide a brief description of the partnership. What are the mission and goals of the partnership and how have they been achieved?
2. How has the partnership developed and describe the plan to continue and sustain the partnership.
3. What has been the impact of this program for community members? What are measurable improvements through increased economic opportunity, responsive public systems, etc.?
4. What has been the partnership's impact on student learning and development? What additional learning opportunities were created as a result of this partnership?

### **Expectations**

By submitting this application, all partners hereby consent to having videos, photographs, and any supplemental materials posted on the Wisconsin Campus Compact website (<http://www.wicampuscompact.org/>) and/or any additional marketing materials. Partners hereby authorize and consent to the sharing of this information with the selection committee. We understand that this information will be reviewed by authorized members of the selection committee in evaluating our project/program for this award.

**Email Lynne Blinkenberg at [lynne@compact.org](mailto:lynne@compact.org) or call 608-839-7330 if you have any questions.**