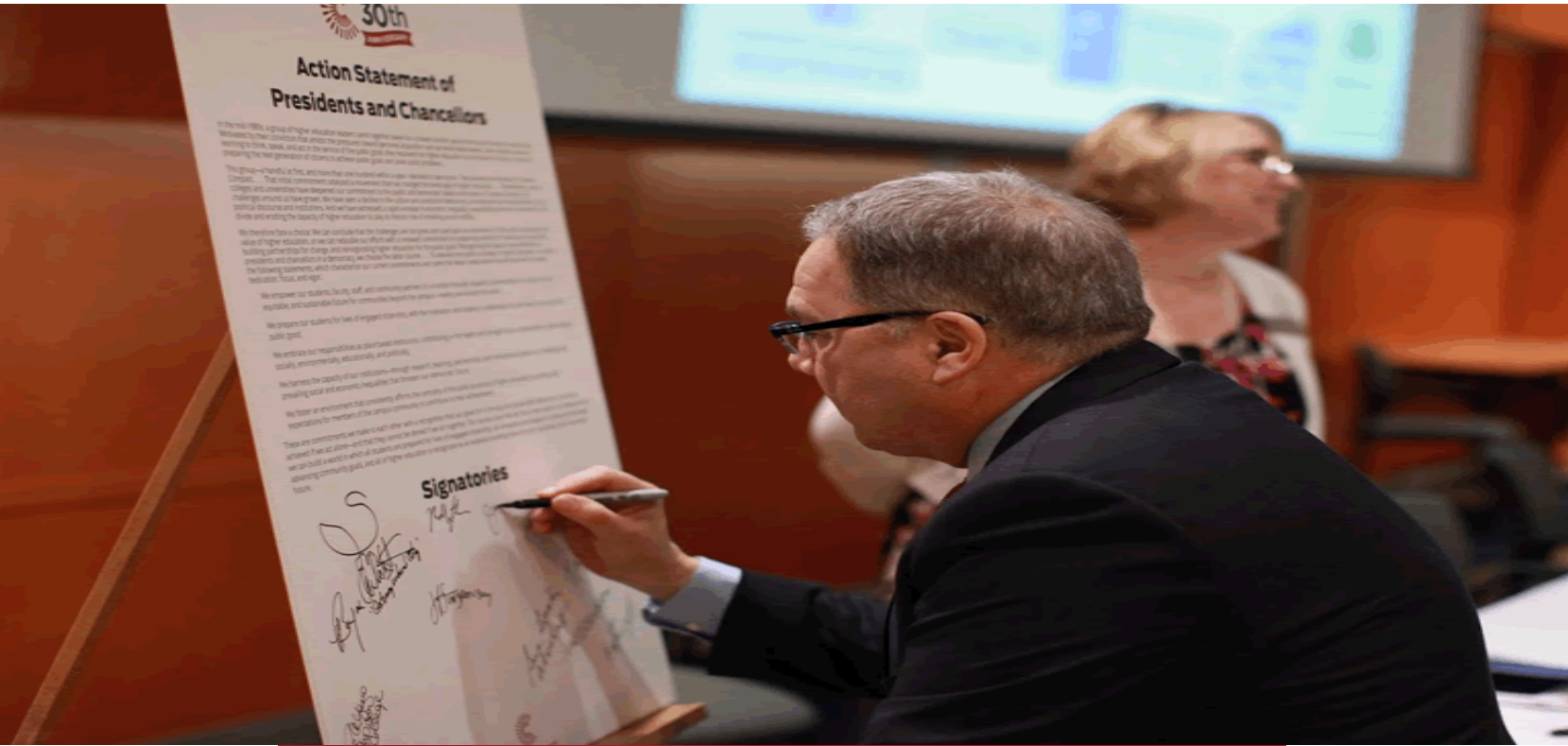


2016

ANNUAL REPORT



Campus Compact
Wisconsin

Dr. Gavin Luter, Executive Director



Dear Wisconsin Campus Compact Partners:

How did Wisconsin get so lucky? Over the last year-and-a-half, I had the privilege of visiting every partner institution of Wisconsin Campus Compact. Every time I make a visit, I am truly humbled at the number of people on campus who are hard at work to ensure that community partners are valued, respected, and consulted within the institution. These same people on campus are trying to ensure that students can be taught through real-world problem-solving, rather than through campus-based lecturing or simulations. I am convinced that this paradigm of community engagement is the key to ensuring that higher education is perceived as a true value-add to the state. Through our regional meetings this year, we learned how to articulate our economic impact, but more importantly our economic value to our localities. More importantly, we continue to learn how to ensure our students leave higher education prepared to live a productive life, both in the workplace and their community.

Amidst a rapidly-changing political landscape of our country, WiCC's partner institutions of higher education are hard at work to ensure that our curriculum is relevant and linked to public issues, that our teaching methods are rooted in experiential education, and that our research is co-created alongside community partners. How can you tell? Twenty five of our 30 member presidents and chancellors signed the Campus Compact Civic Action Statement, committing them to creating a Civic Action Plan. Twenty campuses have at least one staff member dedicated to community engagement and/or service-learning. Ten campuses have dedicated centers for this work. Thirteen of our institutions received the President's Community Service Honor Roll. Five campuses have started to create (or have created) Centers for Community-Engaged / Service-Learning and/or Community Engagement.

WiCC is attempting to be a catalyst to help these campuses realize their full potential. This year's annual report will be framed around the three pillars of our strategic plan: (1) Impact, (2) Support, and (3) Capacity. We want to help campuses to discover, deepen, and disseminate their impacts. We have done this, for example, by launching an impact mapping project to highlight the many ways our 43 campuses are working with the community. We want to support campuses as they institutionalize their commitments to community engagement. We did this through six campus presentations, eight speaking engagements on campuses, 11 unique trainings, and five grant applications submitted. And, we want to build campus stakeholder capacity to change campus culture to support community engagement. Through the Civic Action Planning workshops, our Campus Election Engagement Projects, and the MLK Day of Service projects, we have continued to build campus capacity to expand their community engagement work. WiCC is also trying to leverage strategic opportunities when able, and we do that in partnership with other external organizations who could benefit from connections with our member campuses.

Let's continue to build our momentum and show the state of Wisconsin exactly how higher education is working with them to improve the state's quality of life. None of this is possible without your support! Thank you for being part of something very special.

Sincerely,
Dr. D. Gavin Luter



*2017 Executive Committee Chair
Dr. James Loftus
President, Cardinal Stritch University*

It has been a great year for Wisconsin Campus Compact! With Dr. Luter's leadership, our outreach is as strong as ever and building. We continue to focus on the mission of improving community life and educating students and campuses for civic and social responsibility. With new grants garnered about extensive outreach across the state, WiCC continues to make an impact – locally, regionally, and nationally. We are most thankful to UW-Extension for their gracious support. As WiCC is hosted by UWEX, there is special attention to supporting and advancing its mission to “access university resources and engage in learning, wherever they live and work.” WiCC facilitates and catalyzes opportunities to support teaching, research, and institutional practice in service to the public good regardless of institution type—private, UW system, and technical colleges. Much work remains. We thank all of you for support, leadership, and love of our students. Thank you.

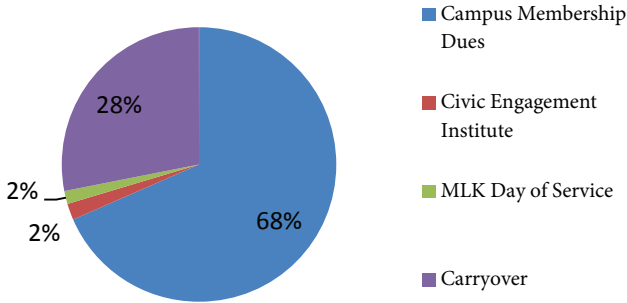
James P. Loftus, PhD
Chair, WiCC Advisory Board

WiCC Board of Directors

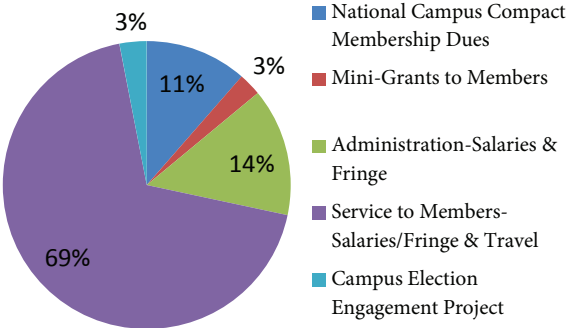
- James Loftus, Chair,
President, Cardinal Stritch University
- Mary Rouse, Secretary
Morgridge Center for Public Service
Former Dean of Students, UW-Madison
- Aaron Brower, Treasurer
Provost and Vice Chancellor, UW-Extension
- Sheila Briggs
Assistant State Superintendent
State of WI Department of Public Instruction
- Richard Nelson
President, Nicolet Technical College
- Bryan Albrecht
President, Gateway Technical College
- Syed Ahmed
Senior Associate Dean for Community Engagement
Medical College of Wisconsin
- Dean Pribbenow
Vice President for Academic Affairs
Edgewood College
- James Schmidt
Chancellor, UW-Eau Claire
- Renee Wachter
Chancellor, UW-Superior

Finances

REVENUE



EXPENSES



FY16 (July 2015-June 2016)

Mini-Grant Program

Seventeen WiCC institutions received mini-grants to support local projects, ranging from UW-Oshkosh Light-ed School House Program, UW-Stevens Point Intercity Impact, UW-Milwaukee Make a Difference Day, Edgewood College Early Literacy, UW-Madison Justified Anger Collaboration, and Western Technical College The Big Read.



Think Wisconsin Campus Compact does a tremendous job of supporting the work we are doing.

WICC's 31 members campuses represent 343,479 students: 76% of Wisconsin's total higher education enrollment!



Impact

Mapping & Inventory Project

Universities Serving Wisconsin: WiCC Mapping and Inventory Project

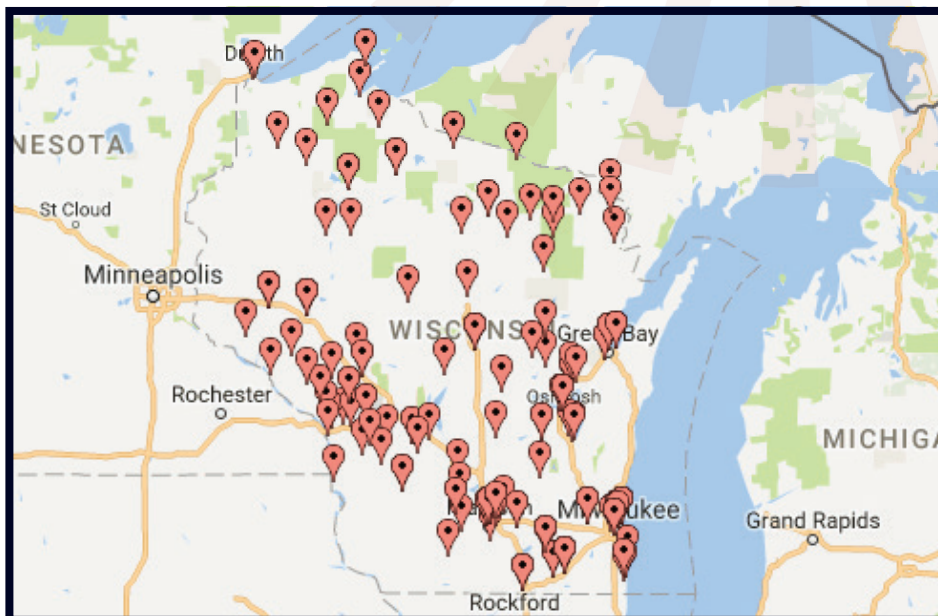
How exactly are universities solving issues that matter to Wisconsinites? That question drives one of our newest efforts. The WiCC team started to compile data about community engagement projects happening on all our partner campuses in several areas that represent the most pressing public problems facing the state:

- | | | |
|----------------|-----------------------|-------------------------------------|
| health | education | workforce / economic development |
| social justice | community development | globalization/internationalization. |
| | environment | |

Through campus visits, community partner visits, online data collection, and individual conversations with members, we have started to compile and analyze the array of partnerships happening across the state in specific areas. The results so far have been remarkable. See below for an example of one impact area, STEM Education.

The purpose of inventorying and mapping this information is to visually show stakeholders (lawmakers, funders, industry leaders, community members, etc.) how member institutions are at work solving social issues. We plan to create some profiles of specific issue areas and create issue area briefs to show, for instance, how universities are helping improve STEM education alongside K-12 schools, improve water quality, and so on. Mapping these projects also allows us to filter our impact by geographic area, such as technical college district service areas, legislative districts. Then, ideally, we would start discussions with legislators to show them what institutions are doing in their own legislative districts. Having these data would allow us to see the public issues being currently tackled by members in different geographies, which we hope could lead to discussions about how to create better community impact across institutions and geographies. The work was spearheaded by our WiCC intern Morgan Livingston, a senior at University of Wisconsin-Madison. We thank Morgan for her service and look forward to continuing the project. In the future, we are exploring partnerships with other groups and organizations who have an interest in exploring, mapping, and tracking the impact of higher education/community partnerships.

STEM Education Partnership Inventory



Impact



Awards



Esther Letven Campus-Community Partnership Award recognizes outstanding campus-community partnerships that produce measurable community impact as well as student growth and learning.
Center for Healthcare Education and Simulation / Edgewood College
Near West Side Partners / Marquette University



Jack Keating Student Civic Leadership Award recognizes students or teams of students that have taken a leadership role in creating change in their community.
Marissa Blackmore / Edgewood College
Nathan Schaffer / UW-Eau Claire



Sister Joel Read Civic Engagement Practitioners Award recognizes outstanding faculty or staff members who have made significant contributions to civic engagement on their campus.
James Krueger / UW-Oshkosh
Bola Delano-Oriaran / St. Norbert College



“This was my first Wisconsin Campus Compact event to attend...I feel like I have finally found an academic source and opportunity for relationships that will help me develop my teaching to better serve the world.” Member quote



Campus Compact
Wisconsin

Impact

National Recognitions



2016 Higher Education Civic Engagement Award: Marquette University

As a Jesuit institution, Marquette University recognizes that deep community partnerships are critical to building a more just world. Marquette University helped launch and continues to serve as an anchor institution for the Near West Side Partners, a nonprofit organization with the mission to revitalize and sustain the seven-neighborhood district that makes up Milwaukee's Near West Side. Marquette's engaged leadership in this effort includes the involvement of hundreds of students and more than a dozen faculty in researching and evaluating project impacts, designing campaigns to attract new businesses, and other direct service efforts in the district.



2015 Carnegie Foundation

Edgewood College
Marquette University
Medical College of Wisconsin
Milwaukee Area Technical College
St. Norbert College
University of Wisconsin Milwaukee
University of Wisconsin Madison
University of Wisconsin Parkside



The President's Honor Roll General

St. Norbert College (Distinction), UW-Eau Claire (Distinction), Edgewood College, Lawrence University, Marquette University, Mount Mary University, Northeast Wisconsin Technical College, University of Wisconsin-Madison, University of Wisconsin-Milwaukee, University of Wisconsin-Parkside, & University of Wisconsin-Superior

Economic Opportunity

Marquette University, Northeast Wisconsin Technical College, St. Norbert College, & University of Wisconsin-Eau Claire

Education

Marquette University, Northeast Wisconsin Technical College, & St. Norbert College

Interfaith

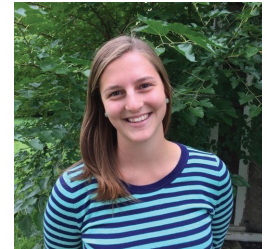
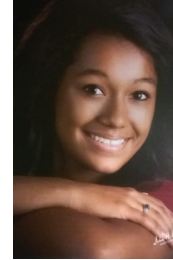
Marquette University (Distinction)
St. Norbert College

Support

Newman Civic Fellows

Mirella Espino / UW Colleges – UW-Extension
Brittany Hawley / Cardinal Stritch University
Nasitta Keita / UW-Madison
Mathias Lemos Castillo / Edgewood College
Grace Meyer / UW-Superior
Maria Sauer / St. Norbert College
Marly Uran / UW-Parkside

The Newman Civic Fellowship recognizes and supports community-committed students who have demonstrated an investment in finding solutions for challenges facing communities throughout the country. The fellowship, named for Campus Compact founder Frank Newman, provides training and resources that nurture students' assets and passions to help them develop strategies to achieve social change. Through the fellowship, Campus Compact provides learning opportunities focused on the skills fellows need in order to serve as effective agents of change in addressing public problems and building equitable communities.



Campus Compact gathering of Newman Civic Fellows in Boston, MA in November 2016.

“The Campus Compact gathering helped me learn about the variety of ways people can serve and how we connect to the bigger picture; communicate across cultures, and connect to a network of other college students across the country who can support me as I try to make UW-Parkside more connected to the surrounding community.” Marly Uran, 2016 Newman Civic Fellow



Campus Compact
Wisconsin

Support

Civic Engagement Institute

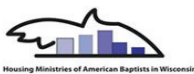
The 14th Annual Civic Engagement Institute was held at our member institution, Medical College of Wisconsin, on April 18, 2016.

Chancellors, presidents, faculty, staff and students from public and private Wisconsin colleges and universities gathered for the Wisconsin Campus Compact's Civic Engagement Institute to discuss and explore how to build better partnerships between higher education institutions and their surrounding communities



Todd Barr, Keynote Speaker

Todd's keynote address was on the topic of "Revenue Generation for Community Engagement in Higher Education." In addition to the usual ideas for raising money to do community engagement work (grants, working with the university advancement office, business partnerships), Todd encouraged the crowd to think about raising money in terms of the community impact that campuses would like to make. When approaching revenue generation from this lens, it unlocks previously-off-limits community funding sources. It also encourages universities to link their community engagement work with specific issue areas.



Support

Regional Meetings & Campus Visits

The Fall 2016 Regional Network Gatherings featured high impact practices in community engagement: Dealing with racial tensions and cultural competency on campus, Economic impact vs economic value of universities to the community, Educational Partnerships for Innovation in Communities Network, Wisconsin Science Fest, Leveraging the Power of Volunteer Centers for Service-Learning and Civic Action Planning.

Gatherings were free to students, faculty, staff, and community partners from all member campuses. Many thanks to our hosts: Milwaukee Area Technical College (MATC), University of Wisconsin-Madison Morgridge Center, St. Norbert College, and Western Technical College.

Southeast Regional Meeting
Milwaukee Area Technical College (Milwaukee)
Friday, September 30, 2016
51 attendees

South Central and West Regional Meeting
University of Wisconsin-Madison Morgridge Center (Madison)
Friday, October 14, 2016
15 attendees

Northeast Regional Meeting
St. Norbert College (DePere)
Friday, October 28, 2016
19 attendees

North / West Regional Meeting
Western Technical College (La Crosse)
Friday, November 11, 2016
23 attendees



WiCC supported member institutions with 6 campus presentations, 8 speaking engagements on campuses, and 11 unique trainings in 2016.

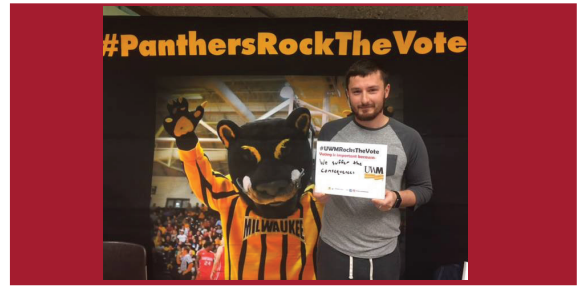
Capacity



Campus Election Engagement Project (CEEP) is a national non-partisan project that helps America's colleges and universities get as many of their 20 million students as possible to register, volunteer in campaigns, educate themselves, and turn out at the polls. Wisconsin Campus Compact worked with 28 campuses, provided grants to nine and supported 13 fellowships.

Mini Grants to support campus programs:

- Carthage University
- Marquette University
- Milwaukee Area Technical College
- UW-Oshkosh
- UW-Marathon County
- UW-Milwaukee
- UW-Parkside
- UW-Stevens Point
- UW-Superior



Campus Vote

Ambassadors & Host Sites

- Sam Alford, MATC (Milwaukee)
- Kimberleah Bledsoe, MATC (Milwaukee)
- Allyson Brunner, UW-Milwaukee
- Francisco Campehano, MATC (Milwaukee)
- Matt Lindberg, Marquette
- Shane Miller, UW-Oshkosh
- Michael O'Connell, UW-Whitewater
- Rebecca Schwenzfeier, Madison College
- Shane Skinner, MATC (Milwaukee)
- Nastacia Smith, UW-Milwaukee
- Alex Stout, UW-Eau Claire
- Porche Tyler, Waukesha County Technical College
- Jon Watts, UW-Milwaukee



Jacquelyn Moss, CEEP Coordinator



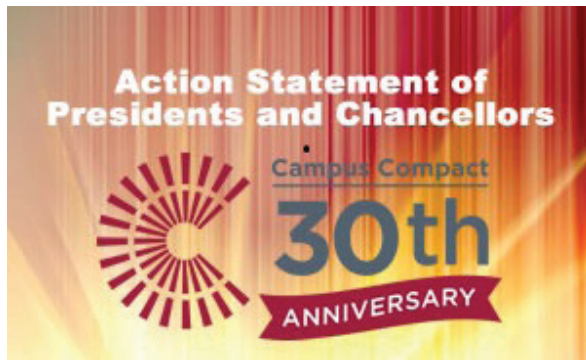
Martin Luther King Jr. Day of Service

WiCC served as the midwest regional coordinator for the national Campus Compact MLK Day of Service project. The project resulted in activities on 15 campuses with 1,786 volunteers, 2,303 Veterans served and 47,094 pounds of food donated.



The University of Wisconsin-Marathon County celebrated MLK Day of Service by hosting an "Oxfam Hunger Banquet" on January 21st, 2016, raising awareness of local food security concerns by fostering discussions on how hunger has become an important community issue. The event raised 300 lbs of food for local pantries, raised awareness of hunger through Marathon County and strengthened collaboration with nonprofit and for-profit local organizations.

Capacity



WiCC Civic Action Planning Retreats provided structured activities and resources to help institutions whose presidents and chancellors signed the Campus Compact 30th Anniversary Civic Action Statement. Institutional teams of 4-7 people (upper level administration, civic engagement staff, faculty, and community partners) were invited to participate in 1.5-day-long retreats to create a meaningful Civic Action Plan.

Thursday, August 4 - Friday, August 5, 2016
University of Wisconsin-Milwaukee
11 institutions represented

Thursday, August 11 - Friday, August 12, 2016
Western Technical College (Black River Falls)
2 institutions represented



25 of 30 members signed the Action Statement of Presidents and Chancellors at the 2016 Civic Engagement Institute

- Bryan Albrecht of Gateway Technical College
- Kaylen Betzig of Waukesha County Technical College
- Rebecca M. Blank of UW-Madison
- Jack Daniels of Madison College
- Scott Flanagan of Edgewood College
- Deborah L Ford of UW-Parkside
- Beverly Kopper of University of Wisconsin-Whitewater
- Thomas Kunkel of St. Norbert College
- Michael Lanser of Lakeshore Technical College
- Andrew Leavitt of University of Wisconsin-Oshkosh
- James P. Loftus of Cardinal Stritch University
- Michael R. Lovell of Marquette University
- Vicki J. Martin of Milwaukee Area Technical College
- Susan May of Fox Valley Technical College
- Mary J Meehan of Alverno College
- Gary Miller of University of Wisconsin-Green Bay
- Mark A. Mone of University of Wisconsin-Milwaukee
- Bernie L. Patterson of UW-Stevens Point
- Jeffrey H. Rafn of Northeast Wisconsin Technical College
- Lee Rasch of Western Technical College
- John Raymond of Medical College of Wisconsin
- Cathy Sandeen of UW-Extension and UW-Colleges
- Renee Wachter of University of Wisconsin-Superior
- Gregory Woodward of Carthage College

Average of 2,249 students per campus engaged in community service, service-learning, and

average of 2,249 students per campus engaged in community service, service-learning & civic engagement activities totaling 1,727,232 hours for an estimated \$39,847,242 economic impact



WiCC Member Institutions

Alverno College, Mary Meehan, President
Cardinal Stritch University, James Loftus, President
Carthage College, Gregory Woodward, President
Concordia University-Wisconsin, Patrick Ferry, President
Edgewood College, Scott Flanagan, President
Fox Valley Technical College, Susan May, President
Gateway Technical College, Bryan Albrecht, President
Lakeshore Technical College, Michael Lanser
Lawrence University, Mark Burstein, President
Madison Area Technical College, Jack E. Daniels III, President
Marian University, Robert Fale, Interim President
Marquette University, Michael Lovell, President
Medical College of Wisconsin, John Raymond, President
Milwaukee Area Technical College, Vicki Martin, President
Mount Mary University, Eileen Schwalback, President
Nicolet Area Technical College, Richard Nelson, President
Northeast Wisconsin Technical College, H. Jeffrey Rafn, President
St. Norbert College, Thomas Kunkel, President
UW-Colleges/UW-Extension, Cathy Sandeen, Chancellor
UW-Eau Claire, James Schmidt, Chancellor
UW-Green Bay, Gary Miller, Chancellor
UW-Madison, Rebecca Blank, Chancellor
UW-Milwaukee, Michael R. Lovell, Chancellor
UW-Oshkosh, Andrew Leavitt, Chancellor
UW-Parkside, Deborah Ford, Chancellor
UW-Stevens Point, Bernie Patterson, Chancellor
UW-Stout, Robert Meyer, Chancellor
UW-Superior, Renee Wachter, Chancellor
UW-Whitewater, Beverly Kopper, Chancellor
Waukesha County Technical College, Kaylen Betzig, President
Western Wisconsin Technical College, Lee Rasch, President



Remembering Jack Keating

Former University of Wisconsin-Parkside Chancellor Jack Keating, a pioneer of higher education civic engagement in Wisconsin, passed away in May 2016. Chancellor Keating was the driving force behind the establishment of Wisconsin Campus Compact's founding charter, which convened 27 chancellors on October 22, 2002. For years, WiCC was housed at UW-Parkside. Without his leadership, our network simply would not exist. We are grateful for his leadership and vision about a better society where higher education would be a strong partner in improving conditions across the state.