

2017

ANNUAL REPORT



Campus Compact
Wisconsin



Director's Report

Dr. Gavin Luter, Executive Director



I continue to feel lucky and honored to be Director of Wisconsin Campus Compact. Continuing to see the work happening on campuses across the state to advance community engagement is truly humbling. We are also gaining new partner campuses. Moraine Park Technical College and University of Wisconsin-La Crosse have joined the coalition because they recognize how important this moment in history is. Post-secondary institutions certainly have an obligation to respectfully work alongside the various communities that count on them. At the same time, these communities have access to valuable information that universities and colleges can benefit from in helping to bridge the age-old theory/practice divide. This year's annual report shows how WiCC is helping campuses do this important bridge-building work.

It is for this reason that the Civic Action Plans are so important. WiCC was able to secure a grant to support early implementation of 5 Civic Action Plans in all corners of the state. We are also working on a project to show how WiCC partner institutions impact their local communities, which can be used for a tool for advocacy. Also, in addition to what you will read in this report, we are trying to work behind the scenes to plug WiCC in with other statewide conversations of relevance. For instance, we are part of a statewide Civic Health Index research project, discussions with the Department of Workforce Development about connecting internships and community engagement, and the Wisconsin Nonprofit Resource Group to address gaps in nonprofit capacity statewide. While these efforts are still in development, they speak to exactly what WiCC is doing to unite institutions in a way that one institution cannot do on its own.

It seems that WiCC's message is beginning to resonate with some constituents. For the first time ever, we received a private philanthropic gift to broadly help us advance our mission. The strategic plan of (1) discovering, deepening, and disseminating impact, (2) supporting campuses as they do community engagement, and (3) building capacity of partner institutions rang true as to what is needed in higher education right now. WiCC represents a new paradigm of how campuses relate with broader society, and people are hungry for that message. Having met with several funders, the message I unequivocally get is this: "I had no idea you existed; this work is very important."

Finally, this has been a year of administrative transition for WiCC. We are now hosted at Edgewood College, and we feel very welcomed on campus! We are in the heart of their main campus, and it feels great to be around such energy! Let me assure you: Our office is decorated with pennants from many of your campuses. We are deeply grateful to Edgewood for taking on WiCC hosting responsibilities. We also have become administratively part of national Campus Compact's office. Our human resources, benefits, e-mail, and phone services now fall under Campus Compact's umbrella systems. This move has not brought us closer to national and moves us closer to being one seamless organization. Within the Campus Compact network, we are having discussions about how to reconfigure the organization. There are several issues that are in front of us: democracy is threatened, our state-by-state approach has resulted in some states' being more financially vulnerable than others, and what it means to be a Campus Compact member varies so much by state (in other words, programs vary significantly by state). As more on that develops, we will share with the network.

If you are reading this report, it means that you deeply care about the public purposes of higher education. Thank you so much for your support! And we look forward to many more strong years ahead.

Sincerely,

A handwritten signature in blue ink that reads "Gavin Luter". The signature is written in a cursive, flowing style.

Dean Pribbenow, Interim Chair

Vice President for Academic Affairs, Edgewood College

Emily Stuckenbruck

Dean of Liberal Arts and Business, Nicolet College

Mary Rouse

Morgridge Center for Public Service, Former Dean of Students, UW-Madison

Sheila Briggs

Assistant State Superintendent, State of WI Department of Public Instruction

Bryan Albrecht

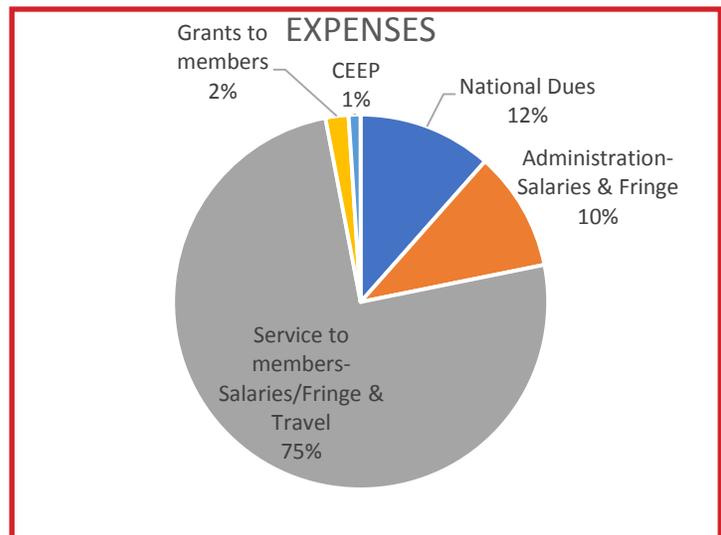
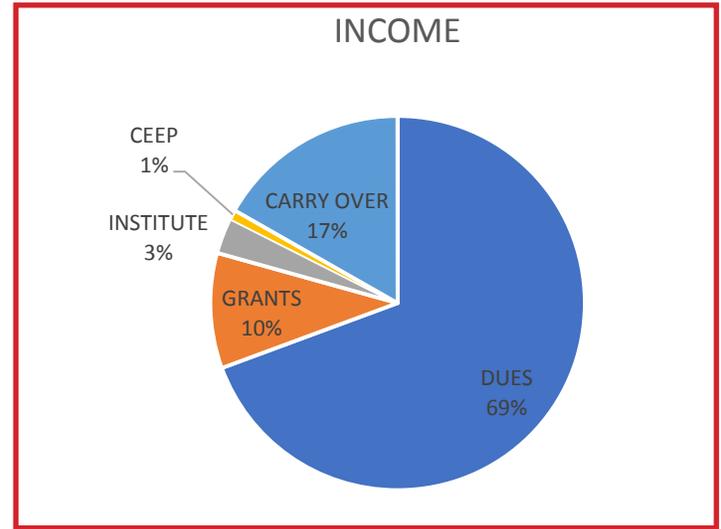
President, Gateway Technical College

Syed Ahmed

Senior Associate Dean for Community Engagement, Medical College of Wisconsin

James Schmidt

Chancellor, UW-Eau Claire



Greetings WiCC Members, Affiliates, and Partners,

The theme of this past year has been change: change in a host location to Edgewood College; change in an organizational affiliation that links the state network more directly to National Campus Compact; and a change in organizational structure that evolves from the original executive committee model to a more broad-based advisory board.

But what hasn't changed is the mission of WiCC and its abiding commitment to supporting the work of our campuses to extend and deepen our efforts to educate students for civic and social responsibility. From the Civic Action Plan Implementation grant program to the WiCC webinar series to the IMPACT mapping and inventorying project to publishing two white papers, WiCC staff have been active and engaged throughout the state!

It's examples like these that remind us of the important work that our institutions of higher education must do to strengthen our communities, educate informed and engaged citizens, and model democracy in action. And it's these efforts that WiCC has and will continue to support.

Yours in service,
Dean A. Pribbenow, Ph.D.



Civic Action Plan Implementation

A Wisconsin Campus Compact Special Project

Twelve WiCC member institutions gathered at Edgewood College Madison for the Civic Action Plan Implementation Retreat on July 27-28, 2017. We were thrilled to feature presentations by Nancy Thomas (Institute for Democracy and Higher Education, Tufts University), Caron Daugherty (VP-Instruction, Jefferson College, Hillsboro, MO), Katherine Swanson (VC-Student Success and Engagement, Metropolitan Community College, Kansas City, MO) and Julie Plaut, Executive Director Minnesota Campus Compact and give the participating staff time to move their Civic Action Plan forward on their campuses.



Following the retreat, five Wisconsin higher education institutions received grants from WiCC to implement Civic Action Plans over the 2017-18 academic year. The five campuses, representing private, public, and technical institutions, each signed the 2016 Civic Action Statement commitment to advance the public purposes of higher education. Grants of \$2000 to each campus are supporting work at **Western Technical College** in La Crosse, **UW-Superior**, **UW-Oshkosh**, **UW-Parkside** in Kenosha, and **Cardinal Stritch University** in Milwaukee. Each institution is using grant funds to support activities ranging from learning rooted in real-world settings to community engaged research to creating campuses welcoming of diverse viewpoints. Institutions will work on a variety of activities, including supporting citywide efforts to better connect universities, K-12 education, and employers, launching efforts to better connect career preparation and community engagement, changing policies to support faculty members who do community-engaged teaching and research, and developing events between campus and community to stimulate civil dialogues about public issues. The awardees are participating in virtual meetings and will report progress to the broader WiCC coalition.

The CAP Implementation training and grants are funded by a grant from the TOSA Foundation. The Foundation, a family foundation supported by Wisconsin-natives John and Tashia Morgridge, seeks to effect lasting change in K-12 and higher education in Wisconsin and California. Tashia Morgridge from the TOSA Foundation commented, "It is such an important time to be investing in civic action projects in all corners of Wisconsin. When campuses implement projects that bring them in partnership with their local communities, students learn real-world skills that prepare them for citizenship and the workforce, while companies and organizations can tap into university resources. We look forward to seeing what higher education can do to strengthen their community connections."



“We look forward to seeing what higher education can do to strengthen their community connections.” Tashia Morgridge

WiCC Awards



We are constantly amazed at the many people in Wisconsin doing meaningful work in the community. This year's award winners hopefully will inspire other students, faculty, and staff.



Esther Letven Campus-Community Partnership Award recognizes outstanding campus-community partnerships that produce measurable community impact as well as student growth and learning.

Alverno Girls' Academy of Science & Mathematics / Alverno College
St. Vincent DePaul Society Partnership / Edgewood College



Jack Keating Student Civic Leadership Award recognizes students or teams of students that have taken a leadership role in creating change in their community.

Allison Dikanovic / Marquette University
Samantha Hunter / Madison College



Sister Joel Read Civic Engagement Practitioners Award recognizes outstanding faculty or staff members who have made significant contributions to civic engagement on their campus.

Dorothy De Boer / UW-Stevens Point
Jonathon Shailor / UW-Parkside



Newman Civic Fellows



Katherine Watson
Alverno College



Ana Li
Lawrence University



Gloria Stendel
Madison College



Chiana Román
Marquette University



Maria Ortega
NWTC



Jasmine Babineaux
St. Norbert College



Rena Newman
UW Madison



Bianca Ruffolo
UW Parkside



Joanna (Jo) Niswonger
UW Colleges



Yessenia Santamaria
UW Stevens Point



Raymond Stevens
Western Technical
College



The Newman Civic Fellowship recognizes and supports community-committed students who have demonstrated an investment in finding solutions for challenges facing communities throughout the country. The fellowship, named for Campus Compact founder Frank Newman, provides training and resources that nurture students' assets and passions to help them develop strategies to achieve social change. The Newman Civic Fellowship includes a variety of program components, including a national conference of Newman Civic Fellows, regional and state gatherings of Newman Civic Fellows, and virtual event series focused on skill development and professional learning. Students also get an opportunity to apply for the Newman's Own Foundation Scholarship and special scholarship opportunities from the Ronald Reagan Presidential Foundation & Institute.

WiCC IMPACT: Interactive Mapping Project showing ACTION

People regularly ask us, “Do you know all the projects that are happening between post-secondary institutions and communities?” There has been no one who has been keeping track of all partnerships (community-based learning, community-based participatory research, volunteerism, outreach) happening across the state...until now. The WiCC IMPACT project attempts to catalogue all partnerships in the state between WiCC campuses and their communities of interest. We have teamed up with givepulse.com to launch a map (givepulse.com/WICCIM-PACT) to put together all known projects and visually display them on a map of the state. When you click on a pin, you can see a short description of the partnership, the category of partnership (e.g. education, health, social justice, workforce development), and a link where you can learn more. Every campus will be able to change their data as partnerships change over time.

This project is also linked to a broader advocacy agenda that we have. We have examined the data (over 1700 partnerships catalogued) and found 10 impact areas where the most work is happening: clean water, dental health, college access, K-12 STEM education, professional development for students, worker retaining, K-12 mentoring and tutoring, social justice alongside marginalized populations, community development, and service-learning abroad. We are creating one-page flyers that highlight examples of campuses undergoing this work that can be shared with external stakeholders. We hope to eventually hold meetings and gathering across the state to showcase these projects, inviting legislators, community leaders, and philanthropists to introduce them to this work happening in higher education. Hopefully this will lead to increased awareness of our collective efforts.





WiCC has worked with CEEP over the last three election cycles, and the upcoming 2018 midterm election is no different. With CEEP's financial support, we were able to hire Luke Verdecchia as CEEP's new Wisconsin director. Luke has helped push CEEP beyond solely voter registration and Get Out The Vote initiatives. Instead, he is getting schools to think about issues of campus climate and democratic learning. WiCC and CEEP have partnered with Tufts University's Institute for Democracy & Higher Education to facilitate a national, interactive community of practice for democratic learning and engagement. Campuses have been building coalitions to complete self-assessments of their campus climate, so there's a higher likelihood of engaging their students in lifelong democratic participation. The following Wisconsin schools have participated in the webinar series: Alverno College, UW-Stevens Point and UW-Stout. We're also excited to hire CEEP Electoral Engagement Fellows at three Wisconsin schools this spring: Milwaukee Area Technical College, UW-Eau Claire, and UW-La Crosse.



Luke, originally from Poynette, Wis., is a sophomore at UW-Madison studying journalism and Spanish. He spent the 2016-2017 school year working with the Madison City Clerk on voter outreach initiatives.

Principal Community Scholars

Twenty-five college students from Iowa, Minnesota and Wisconsin have been selected for the 2018 class of the Principal Community Scholars Program, a program meant for community-minded business students across the Midwest. They participate in the program as a cohort and get a chance to network with Principal Financial staff members, an opportunity to personally and professionally grow from the experience. This year's scholars proposed projects designed to engage their peers and their institutions. These projects tap into a variety of skills that can be offered by college students and will impact causes ranging from education to environmental sustainability.



Emily Gurilinger
Mount Mary College



Taylor Rudie
St. Norbert College



Ogochukwu Akamelu
UW Madison



Linda Deeth
Western Technical
College

Civic Engagement Institute



The 15th Annual Civic Engagement Institute was held at our member institution, Northeast Wisconsin Technical College, on April 7, 2017.

Chancellors, presidents, faculty, staff and students from public and private Wisconsin colleges and universities gathered for the Wisconsin Campus Compact's Civic Engagement Institute to discuss and explore how to build better partnerships between higher education institutions and their surrounding communities.

Keynote Speakers:

Nadinne Cruz
Former Director,
Stanford University Haas Center for Public Service

Steve Dubb
Democracy Collaborative, The Anchor Institution Dashboard Project



Fall Regional Meetings

This year, WiCC partnered with WISDOM to host regional meetings that introduced campuses to community organization. The meetings were designed to (1) help campus liaisons to see bringing together diverse stakeholders toward common goals is a part of their job and (2) get liaisons in touch with a CBO that's deeply connected to empowering citizens to create change in the community. Thank you to David Liners from WISDOM and to our campus hosts:

Medical College of Wisconsin
UW-Oshkosh
UW-Stevens Point
Edgewood College



Fund for Positive Engagement

In 2017, Campus Compact awarded 40 college and university grants to bring people together across lines of difference from its Fund for Positive Engagement, including WiCC members:

St. Norbert College
Western Technical College
UW-Eau Claire

The Fund for Positive Engagement is a direct response by Campus Compact to the divisive and destructive climate in the United States that took shape during the 2016 campaign and has continued in its aftermath. The purpose of the Fund is to catalyze experiments in bridging divisions among people and groups in communities across the country.

“With the support of Campus Compact, we are able to develop efforts aimed at creating spaces for genuine dialogue that focuses on listening and learning as acts of love,” said Jaime Gonzalez, Assistant Director of the Cassandra Voss Center at St. Norbert College in De Pere, WI. “By using stories as means to witness the humanity in all persons, we hope to launch initiatives that will aid our campus and the larger community in embracing dialogue across difference in often very divisive contexts.”

“...embracing dialogue across difference...”

National Grant Highlight: AAC&U Campus Dialogue

Marquette University received a special one-year project funded by AAC&U Bringing Theory to Practice: Campus Dialogue Grants. Projects are based around thematically integrated gatherings or dialogues involving a core group of diverse campus constituents. These projects will facilitate the greater purposes of higher education: learning and discovery, well-being, civic engagement, and preparation for living meaningfully in the world.

National Communities of Practice

A Community of Practice (CoP) is a group of people who share an area of inquiry and engage in collective learning about that issue as it relates to their work or practice. Through discussions, joint activities, and relationship building, the community of practice develops a shared and individual repertoire of resources, skills, and knowledge to use in their practice. Communities of practice exist everywhere; from formalized meetings to informal lunch discussions among peers, they create connections between people, facilitate sharing knowledge, and lead to shared practices. The University of Minnesota Office for Public Engagement and Minnesota, Iowa, and Wisconsin Campus Compacts co-sponsored a set of six issue-focused Communities of Practice (CoPs) in 2017-18, open to faculty, staff, administrators, students, and community partners affiliated with the University of Minnesota and Minnesota, Iowa, and Wisconsin Campus Compact member campuses. Representing WiCC:

Amy Garrigan and Debra Karp, **UW-Parkside**
Madeline Carrera, **Gateway Technical College**
Libby Bestul, Sarah Carroll, Gwen Drury and Anne Courtier, **UW Madison**
Amy LaRue and Janice Meyer, **UW-Superior**

Find more information at <http://mncampuscompact.org/>

2017 WiCC Member Institutions (as of 12/31/17)

Alverno College
Sister Andrea Lee, President

Cardinal Stritch University
Kathleen A. Rinehart, President

Carthage College
John Swallow, President

Concordia University-Wisconsin
Patrick Ferry, President

Edgewood College
Scott Flanagan, President

Fox Valley Technical College
Susan May, President

Gateway Technical College
Bryan Albrecht, President

Lawrence University
Mark Burstein, President

Madison Area Technical College
Jack E. Daniels III, President

Marquette University
Michael Lovell, President

Medical College of Wisconsin
John Raymond, President

Milwaukee Area Technical College
Vicki Martin, President

Moraine Park Technical College
Bonnie Baerwald, President

Mount Mary University
Christine Pharr, President

Nicolet Area Technical College
Richard Nelson, President

Northeast Wisconsin Technical College
H. Jeffrey Rafn, President

St. Norbert College
Brian Bruess, President

UW-Eau Claire
James Schmidt, Chancellor

UW-Green Bay
Gary Miller, Chancellor

UW-LaCrosse
Joe Gow, Chancellor

UW-Madison
Rebecca Blank, Chancellor

UW-Milwaukee
Mark Mone, Chancellor

UW-Oshkosh
Andrew Leavitt, Chancellor

UW-Parkside
Deborah Ford, Chancellor

UW-Stevens Point
Bernie Patterson, Chancellor

UW-Superior
Renee Wachter, Chancellor

UW-Whitewater
Beverly Kopper, Chancellor

Western Wisconsin Technical College
Roger Stanford, President



“Take risks,” Sister Joel Read once told Alverno graduates. “Don’t ever think that something can’t be done. It can. Opportunity is everywhere.”

Remembering Sister Joel Read

Wisconsin Campus Compact is celebrating the life of Sister Joel Read, who passed away peacefully surrounded by family and sisters on May 25, 2017. She was 91. For nearly 35 years, Sister Joel led her alma mater, Alverno College. She was involved in local and national academic issues, ranging from education to women’s rights; she was one of the founders of the National Organization for Women in 1966. Under her leadership, Alverno launched one of the first internship programs in the country and initiated Weekend College targeted at working women. In 2013, WiCC recognized the achievements of Sister Joel with the “The Sister Joel Read Civic Engagement Practitioners Award.”



