



# 2019 Civic Engagement Institute

March 21-22, 2019 Sister Joel Read Center | Alverno College | Milwaukee, WI



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# Campus Map



- Austin Hall (AU)
- 2 Reiman Plaza
- 3 Sister Joel Read Center (RC)
- 4 Founders Hall (FO)
- 5 Pitman Theatre
- 6 Athletic & Fitness Center (AF) Reiman Gymnasium
- 7 Alphonsa Hall (AL) Lampe Recital Hall
- 8 Alexia Hall (AX)
- 9 Christopher Hall (CH) Wehr Auditorium
- 10 Athletic Fields
- II Alumnae Courtyard
- 12 Power House
- (CO)
- 14 Clare Hall (CL)
- Elizabeth Hall (EL) Alverno Early Learning Center

#### PARKING LOTS

- A Parking Ramp
- **B** Handicapped Parking
- C Public Parking
- D Permit Parking
- E Public Parking
- F Public Parking
- G Permit Parking
- H Public Parking
  - Public Parking



3400 South 43rd Street Milwaukee, WI 53219 414-382-6000

#### **Parking**

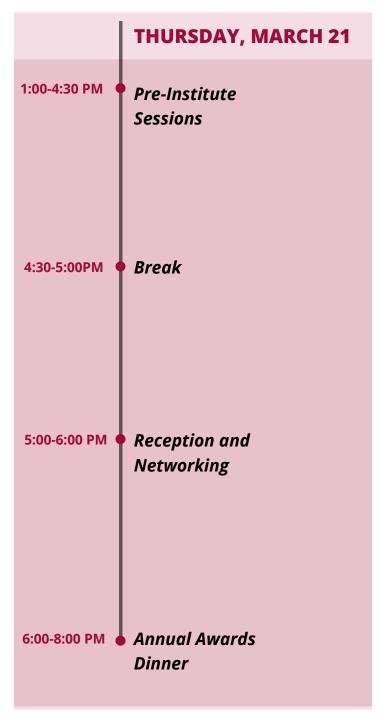
Please plan to park in the structure near the 43rd street entrance to campus. You can enter the building via the rotunda. The building is the Sister Joel Read Center, marked number 3 on the map.

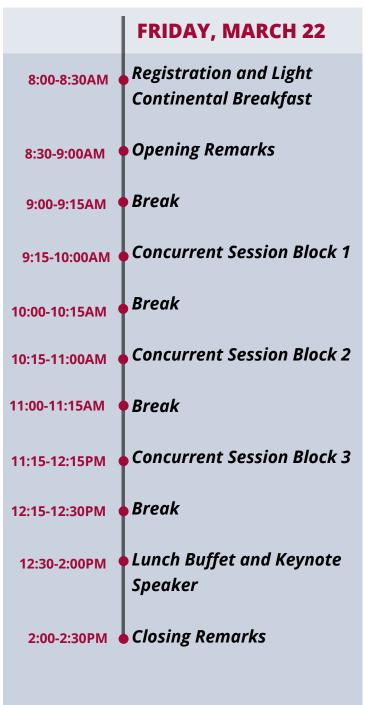
#### Wi-Fi

AlvernoGUEST

Username: eventguest Password: spring2019

## 2019 CONFERENCE AT A GLANCE





# THURSDAY: PRE-INSTITUTE SESSION

1:00pm (RC102)

## **Deliberative Dialogue Training**

Leslie Garvin, Executive Director for North Carolina Campus Compact, will lead this pre-institute session from 1:00 – 4:30pm on Thursday, March 21. A Deliberative Dialogue Forum brings people together in a small gathering to deliberate for a few hours about challenging public issues. The process is guided by a neutral moderator and a discussion guide that presents multiple approaches to addressing the problem. This method was developed and promoted by the National Issues Forum (NIF). Moderator training includes an understanding of deliberation, an overview of the four components of a forum, and engagement in two practice forums. Participants receive strategies and sample questions for moderating a forum, as well as tips and tools for effective moderating.

#### Leslie Garvin



Leslie Garvin is the Executive Director of North Carolina Campus Compact, a nonprofit organization housed at Elon University and dedicated to the advancement of civic engagement at colleges and universities across the state. A member of the Mission Achieving Committee of national Campus Compact, Garvin also serves on the Board of Directors of the United Way of Greater High Point, where she chairs the Community Impact Committee. She is a member of the Service Year NC Advisory Council and the Advisory Committee on Civic Health for the Institute for Emerging Issues. Garvin was also named a 2016 White-Riley-Peterson Policy Fellow to study afterschool/expanded learning policy and develop and implement state-level policy projects in partnership with the North Carolina Center for Afterschool Programs (NCCAP) and the national Afterschool Alliance.

# THURSDAY: ANNUAL AWARDS DINNER

5:00pm

Cocktail Reception (RC102)

6:00pm

Awards Dinner (RC102)

#### Campus Compact for Wisconsin 2019 Annual Awards Recipients

#### Sister Joel Read Civic Engagement Practitioners Award

The Sister Joel Read Civic Engagement Practitioners Award recognizes up to three outstanding faculty or staff members who have made significant contributions to civic engagement on their campus. The purpose of this award is to honor three practitioners who have built successful campus-community partnerships to both support student learning and development and the civic mission of the institution.

Carole Ferrara, Marquette University
Penny Lyter, UW - Parkside

#### Jack Keating Student Civic Leadership Award

The Jack Keating Student Civic Leadership Award recognizes up to three students or teams of students that have taken a leadership role in creating change in their community. Honorees will expand their educational experience outside of the bounds of their campus while demonstrating measurable community impact. The purpose of this award is to honor students who work towards fulfilling the civic mission of their institution and Campus Compact for Wisconsin.

Adria Bollendorf, Alverno College

#### Esther Letven Campus-Community Partnership Award

The Esther Letven Campus-Community Partnership Award recognizes up to two outstanding campus-community partnerships that produces measurable community impact as well as student growth and learning. The purpose of this award is to honor partnerships that have successfully demonstrated a mutually beneficial and mutually invested partnership between higher education and community.

Healthy Food for All, Edgewood College Midnight Run, Marquette University

#### **2019 Newman Civic Fellows**

The Newman Civic Fellows program honors inspiring college student leaders who have demonstrated an investment in finding solutions for challenges facing communities throughout the country. Through service, research, and advocacy, Newman Civic Fellows are making the most of their college experiences to better understand themselves, the root causes of social issues, and effective mechanisms for creating lasting change.

Zach Atkins, University of Wisconsin - Parkside
Daniel Diebold, Northeast Wisconsin Technical College
Jordyn Gaurkee, University of Wisconsin - Green Bay
Madison Hale, University of Wisconsin - Superior
Donna Lewis-Taylor, Alverno College
Emiliana Lopez, University of Wisconsin - Madison
Aimeé Navarro Villegas, Marquette University
Ruthie Tucker, St. Norbert College
Renee Vnuk-Uhrman, Moraine Park Technical College

### 2018 Campus Election Engagement Project Fellows

The Campus Election Engagement Project (CEEP) is a national, nonpartisan project that helps administrators, faculty, staff and student leaders at America's colleges and universities mobilize their 20 million students to register to vote, volunteer in campaigns, educate themselves on issues and candidates and turn out at the polls. CEEP Fellows organize voter registration events, distribute educational materials to their peers and organize and carry out Get Out the Vote (GOTV) events leading up to Election Day, recruiting volunteers on campus along the way.

Caitlin Attaway, University of Wisconsin-Madison Morgen Bembenek, University of Wisconsin-Green Bay Christopher Benny, University of Wisconsin-Stevens Point Krystal Dodge, University of Wisconsin-Parkside Kathryn Draper, University of Wisconsin-La Crosse Olivia Fetcho, University of Wisconsin-Oshkosh Guillermo Gomez, University of Wisconsin-Green Bay Andrew Gray, University of Wisconsin-Milwaukee Austin Gulbrandson, University of Wisconsin-Eau Claire Zach Herriges, University of Wisconsin-Oshkosh Donna Heyer, Western Technical College Emily Hutchins, University of Wisconsin-Madison Levi Latoz, Carthage College John Lawlis, University of Wisconsin-La Crosse Sage Lefebvre, University of Wisconsin-Stevens Point Sydney Mastey, University of Wisconsin-Superior Matthew McCoshen, University of Wisconsin-Superior Ian McDonald, University of Wisconsin-Oshkosh Michael Montalvo, University of Wisconsin-Whitewater Gaby Newman, University of Wisconsin-Oshkosh Noah Stevenson, University of Wisconsin-Milwaukee Samantha Stohlman, Concordia University Melanie Uhlenhake, University of Wisconsin-Whitewater Katherine Watson, Alverno College Thong Xiong, Fox Valley Technical College

# FRIDAY: INSTITUTE OVERVIEW

8:00am

Registration & breakfast (RC102)

8:30am

Opening remarks (RC102)

Representative, Alverno College

9:15am

Concurrent session blocks 1-3

12:30pm

Lunch and keynote speaker (RC102)

Introduction by Dean Pribbenow, Academic Dean, Edgewood College

#### **KEYNOTE**

Harry Boyte
Senior Scholar in Public Work Philosophy
Sabo Center for Democracy and Citizenship at Augsburg University

"Higher Education Community Engagement and the Future of Work"

2:00pm

Closing remarks (RC102)

Trina Van Schyndel, Director, Campus Compact for Wisconsin

# FRIDAY: CONCURRENT SESSION BLOCK 1

9:15-10:00am

#### **Community Colleges for Democracy | FO 146**

Verdis Robinson, Director of Community College Engagement, Campus Compact
Join Verdis Robinson, Director of Community College Engagement at Campus Compact, to find out
about the new national network for 2-year schools and programs: Community Colleges for
Democracy. Connect with colleagues across Wisconsin whose work takes place at or supports 2-year
schools.

#### Creating a Culture of Engagement in the Humanities | RC102A

Laurie Marks, Executive Director, Center for Community-Based Learning, Leadership, and Research, UW-Milwaukee

Panelist: Dr. Margaret Noodin, Electa Quinney Center & Faculty in the English Department, UW-Milwaukee

Panelist: Dr. Sally Stanton, Grant Writing Instructor, English Department, UW-Milwaukee

Panelist: Dr. Shevaun Watson, Department Chair, Faculty in the English Department, UW-Milwaukee
The UW-Milwaukee English Department is the most community engaged department amongst the humanities on campus. Individual faculty have incorporated community-based teaching and learning practices, and the department recently launched a PhD in Rhetoric and Community Engagement. Come learn how a culture of engagement was cultivated and about current projects.

# Participant Observations Research, High-Impact Practices, & Mentorship Intervention with Native American Youth | RC102A\*

Crystal Aschenbrener, Department Chair of Social Work, Alverno College Alverno College Students

Learn more about the qualitative data from our research project, including participant observations, which found that the Today & Beyond Mentorship Program can be associated with positively influencing both the mentees and the mentors. The mentees were Native American middle school youth while the mentors were college students. The focus of this presentation will be on the Native American mentees.

#### The Importance of Student-Led Work in Civic Engagement | RC102C\*

Luke Verdecchia, Wisconsin State Director, Campus Election Engagement Project
Join the Campus Election Engagement Project State Director for Wisconsin for a presentation that highlights the importance of keeping students at the center of civic engagement work and the positive impact that has on our campuses, especially as it relates to electoral engagement.

#### Testimonials: Students Leading Civic Engagement Work on Their Campuses | RC102C\*

Luke Verdecchia, Wisconsin State Director, Campus Election Engagement Project Andrew Gray, CEEP Fellow at UW-Milwaukee John Lawlis, CEEP Fellow at UW-La Crosse

Hear from two CEEP Fellows from UW - La Crosse and UW - Milwaukee who engaged students in the 2018 midterm elections, and are now leading an effort to institutionalize electoral engagement on their campuses.

#### Roseland Civic Engagement Study | RC112+

Robert Douglas, Director of Engagement, Hands Around the Hundreds

JThe Roseland Civic Engagement Study is a report on empirical data about engagement work in a neighborhood. The "Roseland Civic Engagement Study: Corridor for Collective Action" is a report documenting Douglas's experience in a richly diverse community of activists, families, and entrepreneurs that is also afflicted by violence, unemployment, and economic blight. He examines the structure of the community and its leaders and provides both critiques of institutions in place in Roseland and recommendations for further community improvement.

#### Engaging Diverse Students in the Campus Community and Beyond | RC112\*

Rachel Haos, Director, International & Intercultural Center, Alverno College
Donna Lewis-Taylor, Student & Black Student Alliance President, Alverno College
Learn about the unique ways Alverno College has developed to engage its diverse student body in the campus and greater Milwaukee community. Participants will learn some of the opportunities available to engage students in making connections to the local community. Participants should be able to take away ideas for implementing activities like this on their campus.

# FRIDAY: CONCURRENT SESSION BLOCK 2

10:15-11:00am

#### Be An Agent for Change - Fair Trade Colleges and Universities | FO 146\*

Justin Seis, Great Lakes Fellow, Fair Trade Campaigns

Anne Lemke, Experiential Learning Coordinator, Moraine Park Technical College

Fair Trade Colleges & Universities can help make your campus a catalyst for change with the support of a nationwide network of students, staff and faculty. Join us to learn more about how to challenge your College or University to live up to its commitments to sustainability and social justice, including building awareness and getting Fair Trade products on campus.

#### Combating hunger on campus by decreasing the SNAP gap | FO 146+

Stephanie Dorfman, Statewide SNAP Outreach Program Manager, Feeding Wisconsin
This presentation will discuss the scope of campus hunger and present a toolkit to decrease the
SNAP gap among students on your campus. The resources presented will help you be an advocate
in connecting students to food and benefits they need to work, learn, play and live healthy lives.

#### Public Issues that Matter: Civically engaging today's youth | RC102A

Kathleen Haas, Associate Professor / Columbia County UW-Extension Community Development Educator, UW-Madison Division of Extension

Are you interested in learning how to prepare students to be informed, thoughtful, and engaged citizens...if so, session participants will be introduced to the University of Wisconsin Madison Division of Extension's Columbia County Future Leaders Active in Government (F.L.A.G.) program where students voice their opinions about public issues that matter to them and develop and apply their 21st century leadership capacity.

#### How to Build an Engaged, Civic Engagement, Student Advocate | RC102A\*

Reuben Sanon, Badger Volunteers Coordinator, Morgridge Center for Public Service, UW - Madison Melissa Her, Badger Volunteers Education Intern, UW-Madison

Join colleagues from UW - Madison to learn more about the building blocks, support needs and flourishes that foster a successful volunteer governing board of students that lead sustainable, well received, and responsive, civic engagement programming.

<sup>\*</sup>Student presenter or co-presenter | +Community partner presenter or co-presenter

## Engaging University Students as Reading/Math Tutors in K-6 Schools through America Reads/Counts Programs | RC102C

Tina Koneazny, Associate Director, Administration & Educational Outreach, University of Southern California / Joint Educational Project

Benjamin Trager, Director of Community-Based Learning, Center for Community-Based Learning, Leadership and Research, UW - Milwaukee

This session will showcase the America Reads/Counts Initiative which provides university students all across the nation meaningful learning experiences working as reading and math tutors in K-5 schools through Financial Aid Community-Service Federal Work-Study funds. UWM and USC will share best practices and student impacts from their programs.

#### **Assessing Community-Based Learning Courses | RC112**

Michael Lueder, Assistant Director for Civic Engagement, UW - Oshkosh In this workshop, UW Oshkosh will share how it approached assessing the community-based learning in Quest III courses as part of the general education program.

#### Campus and Community Partnerships in General Education | RC112

James Krueger, Associate Professor, UW - Oshkosh

The presentation will share potential challenges and opportunities associated with a civic engagement-focused general education course, emphasizing the differences in student experience when partnering with campus and community partners.

# FRIDAY: CONCURRENT SESSIONS BLOCK 3

#### 11:15-12:00pm

#### Not cool to Juul: Reducing risk in adolescents by adolescents | RC102A\*

Kate Ksobiech, Associate Professor, UW-Whitewater

**UW - Whitewater Students** 

Join us to learn more about how civic engagement is a strong component of a senior capstone health advocacy course offered at UW-Whitewater. Tying advocacy principles to the public health epidemic of vaping in order to increase awareness and impact behavioral intent among middle school students will be discussed. College student advocates will share their experiences.

#### Community Engaged Pedagogy: Learning How to Learn in Experiential Education | RC102A

Becki Hornung, Assistant Professor, Carthage College

This session will introduce participants to 3 different community based social justice service learning projects embedded into social work courses, designed to meet a community identified need and to help students develop the skills to be "critical learners" in the field.

## Tapping into a New Democracy: Can Smarter Technology Help Forward Civic Engagement that Counts? | RC102C\*+

Robert Kane, Project Manager, POLCO

Cory Poris Plasch, Vice President, Customer Success, POLCO

Dr. Cheryl Moore, Chair of Undergraduate Business Programs, Cardinal Stritch University

Dr. Mark Gesner, Executive Director, Hub for Innovation and Community Engaged Learning, Cardinal Stritch University

Cardinal Stritch University Students

To spark a surge in democracy and engage younger generations in ways that resonate, it's time to effectively speak their language through more responsive technology and methodologies. Join us to discuss how students and researchers can use new platforms to address issues, yield data, and discover pathways to inform public decision-making.

#### The Nature Connection Program: Solving Big Problems with Little People | RC112

Shannon Davis-Foust, Senior Lecturer, UW - Oshkosh

UWO Quest III students are tackling contemporary classroom dysfunctions by working with children to gain appreciation for nature. The benefits are multi-dimensional. Teaching solidifies knowledge, children get much-needed time outdoors, and everyone becomes more attuned to the life-giving services of nature. Join us to learn more about this program.

#### From Individual Strengths to Civic Engagement | RC112\*

Dr. Laura Fredrickson, Director, Gap Experience Program, St. Norbert College Olivia Pennings, Student, St. Norbert College

This presentation will give a brief overview of the Gap Experience Program at St. Norbert College. The Gap Experience is a semester-long, experientially based service-learning program designed for incoming first-year students. Through a unique combination of outdoor-adventure challenge & leadership training, demanding study and travel abroad, students are emboldened to confront complex social-justice issues and engage in real-world solutions to these problems. The success of this innovative program is that through a sequence of deliberately scaffolded courses, students come to see first hand how the ideals of civic engagement starts at the individual level and then manifests outward to the larger community -- leading to positive social change.

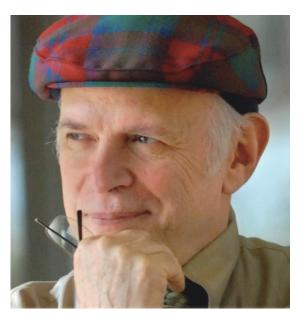
# FRIDAY: LUNCH & KEYNOTE SPEAKER

**12:30pm** (RC102)

# Higher Education Community Engagement and the Future of Work: A Challenge and an Opportunity

Dr. Boyte will describe how the looming "crisis of work" in the age of artificial intelligence offers opportunities for colleges and universities to deepen their engagement and reverse diminishing public support by becoming "civic centers" in communities. He will describe several key strategies. These include developing students and staff as "citizen professionals" equipped with skills to turn their work sites into humane, purpose-filled, inclusive and empowering environments, and "citizen politics" beyond partisanship and ideology, equipping all in higher education to understand and navigate constructively the play of diverse interests, power, stories, and values.

## **Harry Boyte**



Harry C. Boyte is the founder of the international youth civic education initiative Public Achievement and co-founder with Marie Ström of the Public Work Academy. He also founded the Center for Democracy and Citizenship at the University of Minnesota, now merged into the Sabo Center for Democracy and Citizenship at Augsburg University where he is Senior Scholar in Public Work Philosophy. He has coordinated a variety of educational, civic, business and philanthropic civic groups, including those that worked with both the Clinton White House Domestic Policy Council and the Obama 2008 campaign. Boyte's recent book, "Awakening Democracy through Public Work" (Vanderbilt University Press 2018), recounts lessons from 30 years of work aimed at empowering young people and others and revitalizing the civic purposes of K-12, higher education, professions, governments, development work and other settings.

## **THANK YOU!**

Without all the interest and support of our 27 CCWI member campuses, this event would not be possible. So thank you!

We'd also like to thank the Campus Compact staff who assisted with this event - Marisol Morales, Verdis Robinson, Stephany Bernazzani, and Molly Leiper. Thank you to Leslie Garvin for leading our pre-institute and Harry Boyte for our keynote address. Thank you as well to the CEEP State Director for WI, Luke Verdecchia, and WI CEEP Fellows, John Lawlis and Andrew Gray, who volunteered their time at this event. Finally, a special thanks to WAICU and Alverno College, your support has been essential to the success of this event!

# PLATINUM SPONSOR

# HOST CAMPUS





The 2019 Wisconsin Campus Compact Civic Engagement Institute is sponsored by the Wisconsin Association of Independent Colleges and Universities and hosted by Alverno College!

## **Notes:**



Campus Compact is a national coalition of 1,000+ colleges and universities committed to the public purposes of higher education. We build democracy through civic education and community development.

Our national office is in Boston, MA, with state and regional Campus Compacts providing place-based support for member institutions located throughout the country. Campus Compact for Wisconsin was established in 2002 and comprises 27 members including public, private, and technical college campuses.

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